

DEVIOUS, INC. PRESS KIT

A crazy rock music fetish fairy tale about a simple shoe farmer's journey to fame and fabulousness.

DEVIOUS, INC., COLOR, 85 MINUTES
PROJECTION FORMAT 16:9 HD VIDEO
GENRES: CULT, CAMP, MUSICAL, COMEDY TRANSGENDER, LGBT,
STORY/LYRICS/DIRECTED BY: xuxE
SCREENPLAY BY: KIA RESNICK & BRYAN SNOWDEN
PRODUCED BY: SAMANTHA SULLIVAN & ROMANUS WOLTER
DIRECTOR OF PHOTOGRAPHY: TOM KRYMKOWSKI
EDITED BY: BRIAN DOOM
MUSIC BY: JASWHO? and xuxE
CAST: JIMMY RIDER, MONIQUE JENKINSON, MICHAEL SOLDIER,
JASON WILLIAMS, ERIC HOLTER
www.deviousincmovie.com



JIMMY RIDER AS RON EVERETT WITH HIS RAGTAG DEVIOUS, INC. CREW

SYNOPSIS (SHORT)

Ron Everett wasn't cut out to be a shoe farmer. All his life, he's dreamed of glamour, riches, success and fabulous hair. But alas, he is slated to inherit the family footwear farm, prime responsibility for a horde of younger sibling and a life of drudgery in the work boot fields... unless he can make it big in New Cityville in just one week!

Devious, Inc. a musical fairytale in which Ron, with a ragtag team of misfits, challenges the mysterious Bitch, CEO of Ms BigStuff, Inc., the most powerful fetish escort business on the planet.

Have you ever felt like you were born into the wrong life? Then Devious, Inc., a surprisingly sweet, screamingly funny musical about releasing your inner bliss, is for you.

SYNOPSIS (MEDIUM)

In this campy musical comedy, Ron Everett is at a crossroads. Ron just wasn't cut out to be a lowly shoe farmer. All his life, he's dreamed of bright lights, glamor, riches, success and fabulous hair. But alas, he is slated to inherit the family footwear farm, prime responsibility for a horde of younger siblings for whom the farm provides sole support, and he seems destined for a life of drudgery in the work boot fields...

Unless he can make it big in New Cityville in just one week!

Unfortunately, Ron discovers that city life isn't as easy as it looks. In desperation, he enlists a ragtag team of untrained misfits to enter the big annual kinky competition and challenge Ms. Big Stuff, Inc., the most powerful fetish escort agency on the planet, led by the mysterious and terrifying CEO, 'Bitch', for a huge cash prize and the chance to make their dreams come true.

However, Bitch and her fetish escort minions aren't going down without a fight! Bitch is used to being on top, and she'll use every trick up her sleeve - or shoe - to stop them...

This film has it all: kinky costumes, thrilling song and dance numbers, wrestling bondage mistresses, a Wheel of Fetish, a surprise twist, a half-successful shoe heist, and a legend come true.

Have you ever felt like you were born into the wrong life? Yearned for something...different? Then Devious, Inc., a surprisingly sweet, screamingly funny bizarre musical film about releasing your inner bliss, is for you.



MONIQUE JENKINSON AS BITCH AND HER FABULOUS MS. BIGSTUFF TEAM

DIRECTOR'S STATEMENT

In the film *Devious Inc.*, I'm telling a grown-up fairy tale about the pursuit of pleasure, a kind of live-action cartoon for adults. Pleasure comes in so many shapes and sizes. There really is not much logic to it - things don't have to make sense in order for them to feel good. So it seemed perfectly natural to explore this idea within a fantasy, fairy tale world where fashion grows on farms and fetish escort agencies are publicly traded corporations who are awarded huge client contracts by competing in zany contests.

The line between acceptable pursuits and taboo pursuits is quite blurry, so I did a lot of research on fetish types and motivations as a way to explore some of the paths to pleasure that are viewed as the most deviant. But the more you examine the so-called extremes, the more similarities you find across all different pursuits of bliss, whether it is sexual gratification or any other kind of pure satisfaction. And what's also similar is the conflict and struggle when someone or something stands between people and their passions.

Making this movie was itself a pursuit of pleasure - we had no money whatsoever, but I still absolutely wanted to make myself, the producers, and the rest of the crew laugh and have fun - so that making the film would be a great experience no matter what the outcome. I love absurd humor and music and campy cult movies, so the crazier and funnier we felt as we progressed, the more it felt like we were on the right track and right at home in our genre. We shot the entire film in 15 days, and there were no cut scenes or characters, in fact we were often filming renegade style on the street, not stopping for meals, asking crew to fill in for cast members who didn't show up, and just generally delirious from lack of sleep, so I tried to feed off of the atmosphere of absurdity and insanity as much as possible.

The hardest part of making *Devious, Inc.*, was tackling big ambitious goals without any resources. Everything from writing and recording the songs, to choreography, animation, achieving all the stylized looks, including fantastic drag ensembles, working with kids, special effects and shoe plants, just to name a few, seemed like impossible challenges that we somehow worked out one by one. Everyone advised us to start small for a first feature, and make a film with two people chatting in a café, or something along those lines. But instead we decided to beg, borrow and steal to make this film as true to the fantastical ideal as we possibly could. I know that directing this film was probably the most fun I've ever had, and also the hardest work, but to me it just proves that when you stay true to your passion, letting nothing stand in your way, your dreams really can come true.



MICHAEL SOLDIER AS MS. BIGSTUFF AND HER LACKEY ENJOY THE LUXURY BOX

Additional photos and the trailer are available at www.deviousincmovie.com